

RETAIL & LEISURE OPPORTUNITIES



100% LET – ASSET MANAGEMENT OPPORTUNITIES AVAILABLE NOW

ALDI UNDER CONSTRUCTION – OPENING JUNE 2021

EXISTING PHASE 1

- 91,158 sqft existing retail and leisure
- 19 units
- Award winning architecture built to a high specification
- Anchored by Van Hage – dubbed the “John Lewis of garden centres”
- 800 free car spaces – additional spaces when Aldi opens
- Located close to the Peterborough Millennium Green Wheel, which is a 50 mile network of cycleways, footpaths and bridleways providing continuous cycle routes around the city and with connections into the city centre.
- Visitors projected to increase by 50% annually when Aldi opens
- 450,000 visitors annually - projected to increase to 935,000 pa when Aldi opens.
- Active marketing and social media initiatives.



Great events programme



19
commercial
units



91K
SQ FT
retail
and leisure
scheme



800
FREE
parking
spaces



7K
social
media
followers



1K
monthly
website
visitors



£220K
annual
event
expenditure

Other popular brands onsite include:



SATNAV: PE1 4YZ

- Located to the north east of Peterborough City Centre on the A15 Paston Parkway/ A1139 Frank Perkins Parkway - Peterborough Ring Road and half a mile south of junction 20 of the A47 trunk road. With easy access to A1 junction 17.
- Catchment dominated by mid affluent comfortable communities with above average proportions of successful suburbs and countryside communities.
- Over 52,000 cars on adjoining roundabout each day – 20 million cars per annum.
- Over 21,000 new homes planned for Peterborough.

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